



## ADVERTISING OPPORTUNITY

**Dear Business Representative:**

We hope you will consider the NJWA Magazine for your advertising needs. Our **quarterly** publication is a key source of information for the Directors, Superintendents, Supervisors and Staff of Water and Wastewater Systems throughout New Jersey. Advertising charges are for **camera-ready ads** requiring nominal composition.

### 2025 MAGAZINE ADVERTISING RATES PER ISSUE

**\* A 5% discount applies for ads placed in all four issues. \***

Add locations on a first come first served basis

**Ad Deadlines:** Spring – March 1<sup>st</sup> / Summer – June 1<sup>st</sup> / Fall – September 1<sup>st</sup> / Winter – December 1<sup>st</sup>

RATES ARE PER ISSUE	MEMBER RATE	NON-MEMBER RATE	# OF ISSUES	DISCOUNT *	TOTAL
<b>**Business Listing</b>	Free	\$50.00			
<b>Inside Front Cover</b> Ad size: 7.5 x 10	\$425.00	\$625.00			
<b>Inside Back Cover</b> Ad size: 7.5 x 10	\$400.00	\$600.00			
<b>Outside Back Cover</b> (3/4 page) Ad size: 7.5 x 7.5	\$375.00	\$575.00			
<b>Full Page</b> Ad size: 7.5 x 10	\$325.00	\$525.00			
<b>Half Page</b> Ad Size: 7.5 x 5	\$250.00	\$350.00			
<b>Quarter Page</b> Ad Size: 3.75 x 5	\$200.00	\$250.00			
<b>**For Business Listing – We will need business name, contact person phone, website and brief description of business product or services**</b>				<b>TOTAL DUE:</b>	

**Please complete and return form along with your advertisement to: [officemanager@njwater.org](mailto:officemanager@njwater.org)**

Date: \_\_\_\_\_ Company Representative Name: \_\_\_\_\_

Company Billing Address / Email \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

**Checks payable to: New Jersey Water Association**

**Mailing Address: 505 US Highway 9, Lanoka Harbor, NJ 08734**

**Phone 609-242-7111 / Fax 609-242-7112 / Website: [njwater.org](http://njwater.org)**

# NEW JERSEY WATER ASSOCIATION MAGAZINE

## PUBLICATION SPECIFICATIONS

### ACCEPTED FILE FORMATS:

- PREFERRED: Press-ready PDF with all fonts embedded. PDFs must be made using high-quality or press-quality settings. Images must be 300dpi or greater.
- Flattened Adobe Photoshop .PSD or Illustrator .PDF or .EPS with all fonts outlined

Do not submit Ad layouts in Microsoft Word, Excel, PowerPoint, Publisher, PageMaker or Freehand files.

### MAGAZINE SPECS

Page Size: 8.5 x 11 Vertical

Binding: Perfect Binding

Placement Policy: Interspersed

### AD SIZES:

All dimensions are given in inches, width by height. Please keep Live matter ½" from Trim edge top, bottom, and sides.

Full Page: (8 x 10 Trim)	Live: 7.5 x 10
Half Page <u>HORIZONTAL</u> : (8 x 5 Trim)	Live: 7.5 x 4.5
Quarter Page <u>VERTICAL</u> : (4 X 5 Trim)	Live: 3.75 x 4.5